i-piggy.com

i-piggy Internship Opportunities 2013

i-piggy Ltd (i-piggy.com) is a start-up company based in our offices on the outskirts of Leominster; there is ample parking and it is approximately 10mins walk from the railway station (half mile). The company is implementing an innovative new loyalty programme created specifically to provide a competitive boost for UK town centre shopping and businesses.

i-piggy enables partners (shops, service businesses, manufacturers, local authorities) to reward members (customers)for their business and repeat business. Rewards take the form of cash redeemable points which can be used in a number of novel ways but are primarily directed at Children/Young Persons savings and community-based initiatives. For more about us visit www.i-piggy.com.

We use leading edge methods and technology – large databases, cloud computing, web and smartphone app design and the latest concepts in marketing and CRM.

We are looking for several talented / dynamic individuals who would like the opportunity to gain experience in this exciting venture. Candidates should be able to display skills in one or more of the following (in no particular order of precedence):

- Marketing methods and CRM
- Succinct and clear written communication
- Understanding and application of social media
- Graphics / web design
- Mobile App design
- IT / business analysis
- Geographic / demographic mapping
- Retailing / banking / economics skills

Additionally, we expect you to have at least basic MS Office skills (or equivalent). i.e. Word, Powerpoint, Excel.

We expect candidates to show a high degree of motivation.

The Internship

Please note the positions are for Interns and there is no contract of employment.

Term: 3 months
Expenses: Daily travel and related expenses reimbursed by agreement
Location: Leominster office (with some flexibility by agreement)

We would like you to share the opportunity of gaining work experience in a major start-up project, joining in discussions and contributing ideas to our venture. We will also encourage you to be involved in some of the technical parts of the project – new skills that could be invaluable to you in the future.

What we need from you if want to apply

There is no application form – but the following are requested:

- The means of contacting you
- Your date of birth
- Your CV

- Any additional skills you have acquired and the level attained
- Any relevant experience
- Why you would like to work with us

Send your application as a Word document or pdf to admin@i-piggy.com

Closure date: 18th February 2013

Interviews: In Leominster by arrangement
                    If called for interview, you will asked to provide identification and references

i-piggy 30/1/2013